

Luke Gold Sine

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EDUCATION

Brigham Young University, Marriott School of Business Provo, UT
Global Supply Chain Management Apr 2026
• Other relevant courses: Operations Mgmt., Quality Mgmt., Purchasing Mgmt., Supply Chain logistics •
AI in Business Society Founder and President

SKILLS

- Advanced excel skills (VBA, pivot tables, solver)
- Intermediate access SQL skills (macros, what if)
- Six sigma and kaizen training
- Operations management
- Advanced AI tools

EXPERIENCE

Vanta Marketing (Marketing and Brand Scaling) Provo, UT
Co-Founder & AI PM (Lead AI Strategy and Agent Operations) Aug 2025-Present
• 5 Clients acquired
• Led brand and SM launch
• Led strategy to systemize offerings of the latest marketing technologies and AI products

Rock Canyon AI (Software Engineering and Tech) Provo, UT
President & Founder (Led strategy and pivoted markets to find best market fit) Mar 2025-Present
• Established Rock Canyon's presence, connecting with companies and customers
• Brought on 9 members
• 30+ creatives made for Pura, Just Ingredients, Khavé and others
• 5 custom websites delivered to customers
• Custom one of one business automations built for customers
• Pivoted to focus on custom software solutions, shifted marketing team to Vanta to specialize

Scope Project Management Group (Budgeting and Estimating) Salt Lake City, UT
Excel Automation & Cost Optimization Sep 2024-May 2025
• Scrubbed and simplified data in Excel sheets
• Gained understanding of construction management systems, processes, and efficiencies • Saved 15+ hours per month through Excel automations

AI in Business Society (Student Organization Bridging AI & Business) Provo, UT
President & Founder (Led society expansion and operations) March 2024-Present
• Launched BYU's first AI in Business Society
• 1000+ members and 29 leadership board members recruited in the first year and a half
• Developed hands-on workshops, industry partnerships, and real-world AI project teams
• Secured high-profile speakers and built an AI innovation hub recognized campus-wide for advancing AI literacy and business application
• Partnered with BYU administration to accelerate AI integration into curriculum and campus programs

- Applied first principles thinking to solve complex organizational challenges—bridged 6-month path to official club status while unifying members with widely varying AI skill levels across different majors and training teachers on AI implementation

AI in Education Policy (Student Representative on AI Committees) Provo, UT
 Policy Advisor & Student Representative (Led AI policy initiatives) March 2024-Present

- Developed policy and advised on AI infusion in education through meetings with leaders from BYU-Idaho, Ensign College President Bruce Kusch, BYU President Shane Reese, and countless faculty members
- Served as first student representative on AI-focused committees and groups at BYU, pioneering student involvement in institutional AI strategy
- Built the Student Consultants on AI (SCAI) program and led consultations with 40+ teachers to help them understand AI and implement it into their classroom curriculum

Perplexity AI (AI-Powered Search Platform) Provo, UT
 Campus Partner (Led campus expansion and user acquisition) Sept 2025-Dec 2025

- 2,000+ student signups in under 3 months through strategic campus partnerships and team coordination
- Led team to establish Perplexity’s presence across BYU campus, demonstrating market penetration capabilities

Monument Health Group (Nursing Homes and Residential Care Facilities) Bountiful, UT
 Administrator in Training (Audited all sectors of the business) Jun 2024-Aug 2024

- Analyzed business systems and proposed efficiency improvements, yielding substantial operational gains
- 10x increase in nurse recruitment through strategic social media campaign
- \$500,000 Saved through agile staffing and recruitment strategies
- 15 daily tasks eliminated through automating reporting processes in Excel

Garfield Street Apartments (Residential housing company) Idaho Falls, ID
 Project and Asset Optimization Manager (Directed all projects, financials, and reports) Feb 2024-Present

- 12% increase in occupancy rates achieved through leadership of marketing and website design
- \$60,000 Saved via labor optimization, aggressive price negotiations, and efficiency improvements
- Managed P&L and expense reports and presented findings to ownership board monthly
- Managed 12+ apartment renovation projects, ensuring quality and timely completion

LeGrande Health (Prescription Pharmacy Tech) Santa Ana, CA
 Financial Data Analyst (Tracked and managed expense reports) Jun 2020-May 2021

- 1000+ past expenditures tracked and organized into a cohesive layout using Notion, Excel, and QuickBooks
- Supported company’s rapid 2x expansion across 3 additional states

Church of Jesus Christ of Latter-Day Saints (Non-profit Organization) Pittsburgh, PA
 Volunteer (Ministered and served people in local communities) Jun 2021-Jul 2023

- Assisted President in leading 150+ volunteers, gaining insights into organizational theory
- Organized and led missionary groups, enhancing success in volunteer efforts and increasing membership
- Taught and presented at 75+ conferences and councils

Methane SAT (Jeff Bezos funded Global Emissions Tracking Satellite Company) Laguna Beach, CA
 Intern (Shadowed CEO Tom Ingersoll) Aug 2019-Nov 2019

- Market identification and global emissions risk assessment • Gained leadership and strategic thinking skills

Freelance AI Development (Independent AI Consulting & Software Development)

Remote

AI Developer & Consultant (Built custom AI applications for clients)

Jan 2025-Present

- Developed 11 custom AI applications across education, finance, and business automations for paying clients
- Built teacher tutoring software that enhanced personalized learning experiences and student learning
- Created finance management tools and business automation systems that delivered measurable efficiency gains for clients

OTHER

- 2020 Laguna Beach High School Student Body President
- Cross-cultural adventurer, surfer, snowboarder, rock climber